



Shea 2020

Creating the Industry of Tomorrow

Hotel 2 Février, Lomé, Togo | June 1 – 3, 2020

Draft Agenda



Sunday May 31 – Registration and Meetings

10:00 am - 05:00 pm	Conference Registration
10:00 am - 03:00 pm	Executive Committee Meeting
03:00 pm - 05:00 pm	Sustainability Working Group Meeting

Monday June 1 - Conference Day 1

07:00 am - 05:00 pm	<ul style="list-style-type: none"> Conference Registration Personalized Butter Processing at the Shea Butter Village Executive Committee Voting
09:00 am - 01:00 pm	Field Visits <ul style="list-style-type: none"> Visit to Port Autonome de Lomé Visit to Nioto Processing Factory
09:00 am - 03:00 pm	Business Trainings <ul style="list-style-type: none"> Cosmetic Formulation Trainings Training on Export Manual(s)
01:00 pm - 02:00 pm	Lunch Break
02:00 pm - 05:00 pm	Deal Room <ul style="list-style-type: none"> Market Linkages: Business to Business Meetings Technical Assistance: Supply Chain Development Engagements
02:00 pm - 05:00 pm	Official Project Launching Event : <i>Supporting the Inclusive Commercial Development of the Shea Value Chain</i>
06:30 pm - 08:30 pm	Sponsors and Partners Dinner Note: Closed event - attendance by invitation only

Tuesday June 2 - Conference Day 2

07:00 am - 03:00 pm	Executive Committee Voting Note: Voting will closes at 3pm.
09:00 am - 11:00 am	Conference Opening <ul style="list-style-type: none"> Arrival of VIP's Official Opening Ceremony VIP Exhibition Walkthrough
11:00 am - 12:00 pm	Panel Session 1: State of the Shea Parklands A Regional Overview of the State of Shea Parklands Causes and Effects of Parkland Degradation Shea Resources in Forest Areas: A Case Study from Burkina Faso Best Practices in Natural Regeneration Q&A Session
12:00 pm - 01:00 pm	Panel Session 2: Innovations in Parkland Restoration Community Innovations in Parkland Restoration: A Case Study from Benin Importance of Biodiversity in Parkland Restoration Restoring Degraded Parkland through Public Private Partnerships Action for Shea Parkland: A GSA Call to Action Q&A Session
1:00pm – 2:00pm	Lunch Break

02:00 pm - 03:00 pm	Panel Session 3: New Demand Trends and Growth Opportunities
	Global Demand Trends in Foods
	Application of Shea in Plant Based Foods
	Global Demand Trends in Cosmetics
	New Opportunities for Shea Utilization Across Africa
	Q&A Session
03:00 pm - 04:00 pm	Panel Session 4: Expanding Sources of Supply
	Overview of the Togolese Shea Market
	Optimizing Sourcing Opportunities in Nigeria
	Accessing the Guinea Shea Market
	Exploring East Africa – the new frontier for shea sourcing
	Q&A Session
04:00 pm - 04:30 pm	Coffee Break
04:30 pm - 05:30 pm	Moderated Discussions: Making Regulations Work for Industry
	Making AfCTA (Africa Continental Free Trade Agreement) work for you
	Industry Restructuring in Benin – The What, Why and How?
	Unpacking the Nigeria National Shea Policy
	New Development in Ghana – The Emergence of the Tree Crop Authority
	Synergizing ECOWAS Trade Liberalization Scheme & National Level Regulations
	Presentations followed by a moderated discussion
05:30 pm - 06:30 pm	Tallying and Declaration of EC Election Results
End of Day 2	

Wednesday June 3 - Conference Day 3

09:00 am - 10:00 am	Moderated Discussions - Optimizing Revenue for Shea Collectors
10:00 am - 11:00 am	Moderated Discussions - Traceability – Benefits, Challenges and Solutions
11:00 am - 11:30 am	Coffee Break
11:30 am - 12:30 pm	Panel Session 5: Industry Actions towards Sustainability - Women's Empowerment
	Impact of the USAID Sustainable Shea Initiative
	Supporting the Inclusive Commercial Development of the Shea Value Chain
	The Table Filiere Karite: Opportunities and Challenges to Empowering Women Shea Producers
	Direct Sourcing Program
	Bee-keeping Project
	New Shea Kernel Processing Technologies
	Q&A Session
12:30 pm - 01:30 pm	Panel Session 6: Industry Actions towards Sustainability - Protection of the Ecosystem
	Different Techniques to Decrease Use of Fuel and Water
	New Shea Kernel Processing Technologies
	Improved Stoves for Shea Butter Processing
	Q&A Session
01:30 pm - 02:30 pm	Lunch Break
02:30 pm - 04:30 pm	2020 General Assembly